

MONICA WILLIAMS

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EXPERIENCE

JUNE 2018 – PRESENT

PM EXECUTIVE PRODUCER, KERO 23ABC (BAKERSFIELD, CA)

Manage a crew of approximately 10 people each day. Coordinate coverage plans with dayside managers and make assignments accordingly. Oversee both tv and online content and coordinate breaking news coverage. Plan special event coverage including elections and debates.

OCTOBER 2017 – JUNE 2018

NEWS PRODUCER, KERO 23ABC (BAKERSFIELD, CA)

Served as a producer for weekday and weekend morning shows. Coordinated reporter and anchor assignments, as well as live shots from the field. Managed online content overnight and in breaking news situations.

OCTOBER 2016 – OCTOBER 2017

ASSOCIATE PRODUCER, KSBW ACTION NEWS 8 (SALINAS, CA)

Wrote copy for on-air use and digital platforms. Produced 2-hour weekday Sunrise newscast, as well as 5pm and 11pm weekday and 6pm weekend newscasts. Worked with multiple reporters and national bureau.

JANUARY 2016 – MAY 2016

GENERAL NEWS ASSISTANT, KCRA 3 NEWS (SACRAMENTO, CA)

Created and edited on-air copy for weekday morning show. Used ENPS System to track assignments.

EDUCATION

DECEMBER 2017

M.S. COMMUNICATION, SYRACUSE UNIVERSITY

Specialization in Journalism Innovation. Completed capstone project for new enterprising digital segment called "Buzzworthy," the top trending stories of the day.

MAY 2016

B.A. JOURNALISM, CALIFORNIA STATE UNIVERSITY, SACRAMENTO

Breaking News Editor for The Hornet Newspaper (Fall 2016), SPJ Student Chapter Vice President (2015-16)

INVOLVEMENT

- Society of Professional Journalists: Board of Directors Student Rep (2015-16)
- Investigative Reporters and Editors Member Sigma Kappa Sorority